



20 KAN INVEST !

(Kano Investment Promotion Agency)

(OFFICE OF THE EXECUTIVE GOVERNOR)

Gateway to State Investment Opportunities.

Address: Plot No 442, Rabiu Musa Kwankwaso Road,
Sheikh Naisru Kabara Housing Estate, Kano - Nigeria

WEBSITE: kaninvest.kn.gov.ng

His Excellency,
The Executive Governor,
Government House,
Kano State.

REQUEST FOR APPROVAL ON:

1. KANO STATE STEERING COMMITTEE ON EXPORT PROMOTION
2. KANO STATE EXPORT STRATEGY AND GUIDELINES
3. FUNDING SOURCE OF THE COMMITTEE

Your Excellency may recall a series of activities coordinated and facilitated by KanInvest to align the State to meet up with the expectations of the State Action for Business Enabling Reform (SABER) program in line with the State Business Enabling Reform Action Plan (BERAP).

2. Relating to some of the key requirements of meeting the Disbursement Linked Indicators (DLI) on SABER program, DLI 6, requires the state to achieve the following:

1. Set-up and operationalise a State Committee on Export Promotion, with membership from key ministries.
2. Design and launch the Kano State Export Strategy and Guidelines (annex I abc).
3. Identify funding source/operational budget, and fund the Committee to commence operation.

3. Accordingly, a key task given to our Technical Consultant on the SABER program was to develop an initial export strategy that will serve as the foundation for setting up of the State Steering Committee on Exports, as well as serve as a guide to exporters and businessmen intending to venture into export businesses in Kano.

4. The State Steering Committee on Exports is expected to have membership of the following personalities/offices:

- Commissioner for Investment, Commerce, Industries, Cooperatives and Solid Minerals.
- Commissioner for Budget & Economic Planning.
- Commissioner for Agriculture.
- Commissioner for Transport.
- Director-General, Kano State Investment Promotion Agency (KanInvest).
- Manufacturers Association of Nigeria (MAN) Representative.
- Kano Chamber of Commerce Representative.

5. The Committee is also expected to undertake the following roles:

- Regular capacity-building programmes on costing and export pricing.
- Tailor-made assistance to exporters (office, online media, etc.)
- Provide top-down export market information (international commodity price).
- Provide bottom-up export market information (local commodity market report).
- Provide end-market information such as Tariffs and Import regulations to exporters to aid export pricing.

6. Your Excellency may wish to note that KanInvest has a budgetary provision in the 2024 Approved budget that can be utilised for the operationalisation of the Committee to undertake the necessary export promotion activities and engagements. Accordingly, the below line item can be utilised for that purpose:

2024 BUDGET PROPOSED							
Kano State Investment Promotion Agency							
	Economic Code	Fund Code	2022 Full Year Actuals	2023 Approved Budget	2023 Performance January to August	2024 MDA Proposal	2024 Approved Budget
CAPITAL EXPENDITURE							
EASE OF DOING BUSINESS / PUBLIC PARTNERS	23050128	EASE OF DOING BUSINESS / PUBLIC PARTNERS					500,000,000.00

7. Premised on the above, Your Excellency may wish to **CONSIDER** and **APPROVE**:
- Constitution of the Kano State Steering Committee on Export Promotion.
 - Official Inauguration of the Committee by Your Excellency during the 1st week of April, 2024.
 - Approve the Kano State Export Strategy and Guidelines (annex I abc).
 - KanInvest to Coordinate the committee's activities as the Secretariat.
 - Release of **₦200,000,000** (Two Hundred Million Naira only) to operationalise the committee from the 2024 KanInvest budgetary provision with Economic code: 23050128.

8. Respectfully Submitted, Sir.

DG KanInvest,
7 a, b, c and Approved while you are to brief me further on e.
[Signature]

Abduljabbar Umar
 Director General
 KanInvest
 KANINVEST/CORR/001/T1/20
 28th December 2023

